

AF/3622
IDW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew S. Kanter Group Art Unit: 3622
Serial No.: 09/909,643 Examiner: Jeffrey D. Carlson
Filed: July 20, 2001
For: **DIRECT INTERNET ADVERTISING**
Docket No.: 0010-3

Bedminster, NJ 07921
February 10, 2005

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

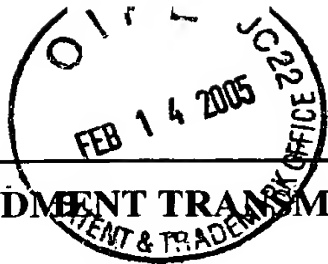
Sir:

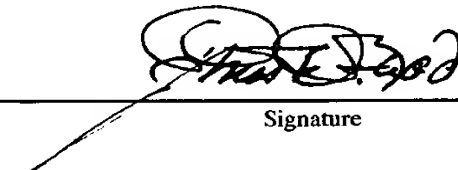
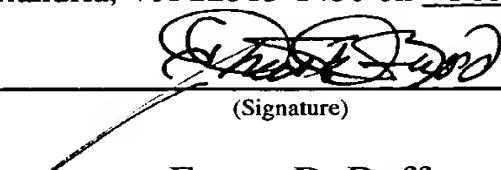
AMENDMENT UNDER 37 CFR 1.116

In response to the Office Action dated December 10, 2004, kindly amend the above-identified application as follows:

Amendments to the Claims are set forth in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.



| | | | | | | |
|---|--|--|--|---------------------------------------|-------------|--------------------------|
| AMENDMENT TRANSMITTAL LETTER | | | ATTORNEY'S DOCKET NO.: 0010-3 | | | |
| SERIAL NUMBER: 09/909,643 | FILING DATE: July 20, 2001 | EXAMINER: Jeffrey D. Carlson | GROUP ART UNIT: 3622 | | | |
| INVENTION: DIRECT INTERNET ADVERTISING | | | | | | |
| INVENTOR(s): Andrew S. Kanter | | | | | | |
| TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below. | | | | | | |
| CLAIMS AS AMENDED | | | | | | |
| (1) | (2) CLAIMS REMAINING AFTER AMENDMENT | (3) | (4) HIGHEST NUMBER PREVIOUSLY PAID FOR | (5) NO. OF EXTRA CLAIMS PRESENT | (6) RATE | (7) ADDITIONAL FEE |
| TOTAL CLAIMS | 19 | MINUS | 20 | 0 | X \$25 | 0.00 |
| INDEP. CLAIMS | 4 | MINUS | 4 | 0 | X \$100 | 0.00 |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT | | | | | | \$ 0.00 |
| <p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="checked" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ _____ to cover the extension fee _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> Charge any additional fees to Deposit Account No. 01-1125</p> | | | | | | |
| <u>February 10, 2005</u> Date | | |  Signature | | | |
| <u>(908) 901-0220</u> Phone | | | <u>Ernest D. Buff</u> Attorney Name | | | |
| | | | <u>25,833</u> Reg. Number | | | |
| I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>February 10, 2005</u> . | | | | | | |
| | | |  (Signature) | | | |
| | | | <u>Ernest D. Buff</u> Attorney of Record | | | |
| | | | <u>February 10, 2005</u> (Date) | | | |